Effectiveness of Learning Videos Using Inshot Application

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ABSTRACT

Background. Optimizing video-based online media during the covid-19 pandemic for distance learning for students in understanding learning materials to produce optimal value and strong understanding.

Purpose. Based on the background and conditions at this time which are still in a pandemic that the learning process is still semi-online, it is hoped that a learning media that is appropriate and effective for sharing student knowledge. error one media that can be used is a learning video.

Method. In this study the authors used a type of qualitative research . type of research uses qualitative research with interview methods. This interview method consists of various groups including irregular, non-standard, casual, or focused interviews ranging from ordinary to specialized questions. Semi-structured Interviews. The interview will begin with easy questions about the subject or research we are doing to the interviewees we will ask. Structured or standardized interviews

Results. The result of this research is that the effectiveness of using learning video media in elementary school 02 tanjung bonai, north lintau buo sub-district, flat land district is very effective due to an increase in the quality and quality of education in the school.

Conclusion. The effectiveness of using learning video media in elementary school 02 tanjung bonai, north lintau buo sub-district, flat land district is very effective due to an increase in the quality and quality of education in the school.

KEYWORDS

Effectiveness , Inshot,Video

INTRODUCTION

One of the developing countries is Indonesia, which has a large population. Based on data in the world in 2016, it can be seen that Indonesia is in 4th place with 259 million people. Excessive citizens will benefit the country if it has good standards. The more workers who work well, the quality will also increase in the country of Indonesia. but in the reality that occurs in the same field we see that education in Indonesia is far from good because in general, citizens in Indonesia are only elementary school gardeners (Brown dkk., 2016). The number of people in Indonesia is large but very far from the word quality and quality, especially in the field of education (Tere - dkk., 2020).

E large number of people in Indonesia has good and bad impacts on Indonesia in the world of education. one of the bad impacts is the large number of students and the lack of teachers so that teachers cannot handle the large number and lack of capacity of teachers today (Edwards Jr., 2023). Therefore, there is a need for innovation in education in Indonesia at this time. In the current situation, teachers are required to make changes in the delivery of material, especially in learning that is currently still online (Pramono dkk., 2021).

Innovation is a change from something new as we usually send messages by post now we can use various media such as sms, wa and others (Appio dkk., 2019). So learning innovation is a change in the way of learning from what is usually only with the teacher explaining now it can be through various interesting media as we feel and see. so learning innovation is a process where we learn in a better and creative direction to improve the quality and quality of our education (Wandl dkk., 2019). Education is a necessary need to advance our education and the nation. Education is a way to change attitudes and behavior with the learning process (Kim & Park, 2023). with good and good education and in accordance with the rules, the nation's generation will avoid bad things. For example, such as promiscuity, if we do not learn how to adapt to the surrounding environment then we will fall into bad things. So every human being is obliged to learn, because there has also been a 12-year compulsory education regulation by the government. So that education can run well and according to quality, the government is obliged and must provide solutions so that teachers can develop creativity in improving the quality of education.... Where it is in article 31 (1) of the 1945 Constitution that, Every citizen has the right to education (Suharno dkk., 2020) and believes that learning is the need of everyone.

Education is a way to create generations or descendants in passing the progress of the times in the 4.0 era (Pabbajah dkk., 2020). so what must be done is to increase student motivation in learning in order to achieve quality education. Advances in information and technology greatly affect the world of education. Learning activities must have support such as other methods and media that can support learning activities. Until now, education only leads to teachers who only see the material. students also only lead to educators in placing and receiving material and delivering material only by direct explanation without any changes. Therefore, it is necessary to have a creative and more interesting learning method for students (Poli dkk., 2023), namely with a form of learning activity that is not always based on memorizing information, but which can motivate students to order what is known in each individual and is easy, comfortable and interesting. Learning activities that are serious in mastering material are said to be lacking in forming active, innovative and creative participants. Students remember and memorize for a short time, but fail to develop their problem-solving skills (Muhson, 2010).then it takes material that can encourage student motivation in the learning process (Y. Gong dkk., 2020).

Learning is something that is carried out by teachers (educators) to increase their knowledge with appropriate rules (Lei dkk., 2020). We as humans are a role in receiving knowledge. The materials are books, blackboards, and chalk, photography, slides, and films, audio and video tapes. Facilities and equipment, consisting of classrooms, audio-visual equipment, as well as personal computers. procedures, including schedules and methods of delivering news, practice, study, exams and others (Zhang dkk., 2019). Then we can also get knowledge not only from teachers during the learning process but through many things such as parents and friends and other things (Nakaura dkk., 2020).

The learning process carried out by the teacher from time to time is just that without any changes, only providing material by way of explanation so that students feel uncomfortable. So when students are uncomfortable, the material delivered will not be understood by students (Mora

dkk., 2020), so a good change is needed in and efficiency in delivering learning material so that students and teachers alike get a good assessment (Islam dkk., 2020) Japanese teachers / educators alone believe that students will learn well if it starts with trying to solve problems, then dialogue to solve something. stress is part of our origin how to learn to solve problems not only do we accept it but this learning process is led to understand and analyze the material conveyed (Lemmer dkk., 2021).

The learning process is a mutually beneficial activity between teachers and students (Arunthavanathan dkk., 2021). Some of what we must pay attention to in the learning process includes the state and situation of students, what material will be conveyed and must be as interesting as possible. Like what media or tools we use in delivering learning materials (Setiawan & komalasari, 2020). so that learning is carried out according to the outcomes and creatively, it requires suitable and effective learning media and is attractive to student interest and motivation in the learning process (Marcato dkk., 2021).

Media is an object used to convey information or it can also be said to be a tool to achieve educational goals (Chinchanachokchai & De Gregorio, 2020). There are also those who say media is the term referring to anything that carries information between a source and a receiver. It can be explained that media is a learning process that uses tools in conveying information (Seyfi dkk., 2023). If there is no response then it is not said to be communication. We can conclude that media means tools for conveying info (learning material) (Celik dkk., 2021).

media is an instrument used to provide teaching materials. the function of the media itself is so that the material conveyed can be easily understood by students later (Ardyansyah & Rahayu, 2023). The implementation of learning media in the teaching and learning process can arouse new interests and desires of students, arouse motivation for learning and learning activities, and even have a good psychological impact on students (Feltrero dkk., 2023). The use of learning media at the teaching crew stage will greatly contribute to the effectiveness and efficiency of the learning process in the teaching process and content delivery curriculum. The learning process as an integral part of learning, media cannot be separated from the discussion of the entire learning system. the use of media must attract students' attention. But in fact this part is often neglected for various reasons. Common reasons include. Limited time to prepare for teaching, finding suitable ones, and unavailability of funds. If everyone had the knowledge and skills to learn media, this need not be the case (Ocaña-Fernández & Reyes-López, 2019).

In the world of education, learning takes place not only in schools, but also in three centers commonly referred to as the three centers of education. the tri-center of education is where children receive direct or indirect teaching. if a person's activities cause changes in behavior and can be observed over a long period of time, he is said to be learning. in the learning process, active participation of each student must be pursued to achieve learning goals. this requires teacher assistance to motivate and encourage students to fully participate in the learning process. Teachers must master the material and strategies when teaching learning materials (Zeal dkk., 2021).

Teaching in the learning process does not only have learning, but also as a process of setting curves for students to learn even though the word used is "learning", not acting teachers must eliminate their role as teachers, In the context of learning, not acting to increase the role of students on the one hand and reduce the role of teachers on the other (Stamps dkk., 2021). In general, teachers and students are very important determinants in education, because teachers and students play a role in the learning process, and the learning process is the core of the holistic educational process which aims to improve the behavior and character of children and the future of education towards a better direction. And one of the ways that the material conveyed by the teacher can be

understood well, it is necessary to have learning media that is needed, one of which is learning video media. the system consists of a group of parts that are closely related to each other to achieve a common goal, and these parts are composed of several subsystems which are part of the system. The system has several characteristics, namely having components, constraints, inputs and outputs, a system of integration, an environment outside the system, goals or indicators (Pugach dkk., 2019), information system is a terrorganized way to collect, modify and process data, and control and produce information based on manual and computer processes, to achieve organizational goals and targets. The structure and organization of an information system depends on the needs or types of needs that must be met (Boutwell & Smith, 2023).

Advances in science and technology have a very large effect in many areas of human life (Eder dkk., 2021). Education as an inseparable part of the human maturation process certainly makes a considerable contribution to the development of science and technology on the one hand, but on the other hand education also needs to utilize scientific and technological advances efficiently and effectively to achieve its goals. in order to increase the effectiveness and efficiency of learning, there must be action so that the learning process does not appear less interesting, continuous and boring, as a result of which it damages the transfer of knowledge. therefore, the role of media in the learning process is very important, because it makes the learning process more pluralistic (Ibrahym Al-Nuaymy dkk., 2019).

The use of learning media in the learning process can raise new ideals and interests, arouse motivation and stimulate learning activities and even have a psychological impact on students (Kurni & K, 2021). Learning is an effort that the teacher with the aim of conveying learning material, by means of learning material (PBM) in accordance with the rules. understanding of 2003 concerning the national education system is intended for qualified educators such as teachers, lecturers, counselors, tutors, supervisors, lecturers and names that are suitable for their specialties, and participate in the implementation of education. Teacher learning must involve goals, media, materials and learning methods, assessment tools, and the teacher's ability to use technology (technical literacy) and other components (Pokhrel & Chhetri, 2021).

Learning media is a sense to spread news and learning information. For this reason, it is necessary to plan the use of learning media systematically (Johnstonbaugh dkk., 2020). The development of learning media must be in accordance with using visual principles (visible, attractive, simple, useful, accurate, legal, and structured) when planning the use of media systematically the characteristics of learning media that can be made in this study include: non-projected visual media, projected visual media, audio media, and multimedia(Xiong dkk., 2022). By including elements of music, the media will become more lively, interesting. the use of learning media can facilitate the learning process and optimize learning outcomes (León dkk., 2022).

Learning can be said to be an activity of someone who teaches teachers or students to find the identity or character of their students. is learning emphasizes that a teacher is required to teach and later can produce the behavior of a student who will be taught according to the provisions contained. There is also based on Sugihartono et al. explaining that learning is more functional, which is like an effort made by students and educators directly or indirectly to provide good learning material so that they get good knowledge and good insight and as much knowledge as possible as a result students can carry out learning activities more optimally (Isomottonen dkk., 2019). but the problem that is happening now is the pandemic outbreak that has hit the Indonesian state.

The Indonesian government and people are currently struggling against the coronavirus or covid-19 outbreak that has hit various countries in the world, including the European continent, the Asian continent, and the American continent. This coronavirus disease outbreak has caused thousands of deaths. This type of corona virus is thought to have first appeared in Wuhan, China (Wang & Su, 2020). The spread of this type of corona virus is very contagious. The spread of the corona virus can be through hand contact, saliva and a crowd or group of people. for the chain and spread of the corona virus, the Indonesian government starting from the government, and the central and regional governments have taken various steps to prevent the spread of the corona virus, such as, prohibiting boxes, prohibiting conducting large meetings, and wearing masks outside the house, keeping a distance maintaining environmental and personal hygiene and environmental hygiene, the government emphasizes that people stay safe at home (J. Gong dkk., 2020). in order to prevent the spread of the corona virus and break the chain of the spread of the corona virus, the Indonesian government has issued various rules and laws related to the prevention and spread of the corona virus. For example, Indonesian regulation Number 7 of 2021 concerning a copy of the working group to accelerate the handling of the corona virus in 2019. Notification issued by the Minister of Health of the Republic of Indonesia and SE HK.02.01 / confirming the independent isolation agreement MENKES/202/2021 in Jakarta on March 16, 2021 regarding the management of corona virus disease (COVID-19) (Kumar dkk., 2021).

The covid-19 pandemic has affected poly parties, this situation has penetrated the education sector, and the central government has conveyed a policy to close all educational forums from the central to the regional level. This prevents the spread of covid-19 (Millán Núñez-Cortés, 2020) It is necessary that all educational institutions do not carry out activities as usual, so as to minimize the spread of covid-19. Many countries have also been exposed to this covid-19 disease. lockdown or quarantine policies are carried out to reduce the interaction of many people who are potentially exposed to the spread of the corona virus. The policy of closing all educational activities is adopted by many countries, one of which is Indonesia. It has forced the government and related institutions to deliver the educational process in other ways for students and students who cannot carry out the educational process in educational forums (schools). The principle applied in the policy during the COVID-19 pandemic means that the health and comfort of students, teachers, educational people, families, and communities is the top priority in developing learning policies (Surahman dkk., 2022).

In the Covid-19 pandemic, Indonesia is currently facing challenges, and the government is calling on Indonesians to stay at home. The Covid-19 pandemic has not only affected the economic and social sectors, but also the education sector, and now it is undeniable that we must begin to adapt to this era. In response to the covid-19 outbreak, the Indonesian government is carrying out a process of social isolation for all types of citizens. Large-scale social restriction (PSBB) is carried out to break the chain of virus spread that has been implemented in various cities in Indonesia. This policy affects education in Indonesia, especially the learning process of school students (Irawan dkk., 2022)

In this era, digital technology has developed very rapidly in the world, including Indonesia. Moreover, the pandemic period has had an impact on Indonesia. The Knowledge sector has also been affected by this pandemic, so the government's solution is to carry out a distance learning process or from home, which is usually also called online school. Observing this phenomenon, technology is one of the tools that is needed to support the online school process. Many digital technologies are used for long-distance communication, such as Whatsapp, Zoom, Google Meet, etc. Because these digital media have a videocall feature that allows us to communicate face-to-face through online media. Almost all schools in Indonesia also use this digital media, starting from

kindergarten, elementary school, junior high school, high school, and university. Teachers or teachers use digital media to explain material to their students, besides giving assignments, and doing school work can be done online.

One of the media of technology and information that can be reached by many people is video. Video is also a very effective medium to help the learning process, both for individual and group learning. One of the advantages of video media is that it is able to combine audio and visual media. with these two elements students will more practically understand what the teacher will convey (Adnan dkk., 2020) audio-visual media has several functions including clarifying messages so that they are not too verbal, limiting space limitations, when and sensory power and can overcome passivity in students (Adnan dkk., 2020) The use of learning videos is very good and effective and efficient because with learning videos students or learners easily understand and increase their motivation in the learning process as a result the objectives of learning will be achieved properly.

After the learning video media is packaged in the learning video media for character education, because social interaction in society has changed from citizens to citizens who prioritize social and non-social emotions. This is due to the many impacts of foreign values entering the territory of indonesia without any processsdur. this impact, if left unchecked, will certainly hamper the morals and morals of the younger generation, especially students. from (Muzakkir dkk., 2022) stated that the character education curriculum is a curriculum concept designed as a learning experience. In this context, the curriculum does not enter in terms of material, but rather a learning experience designed for students. As well as this learning video media packaged with character education oriented because it is in accordance with the vision of SMK Negeri 1 Singaraja, namely smart, cultured, competent, and character based on human values, in this video will apply the value of character education, namely the value of independence and nationalism. With this learning video, it is hoped that students will be able to: increase interest in learning (Syawaluddin dkk., 2020).

Motivating in the learning process, and students get information directly on the material provided and as their own added value, because students indirectly follow and understand the material for sure continuously and train their abilities in order to go in a better direction and form more independent learners. The use of learning video media in the introduction of material will greatly encourage student motivation and interest and be able to improve student learning outcomes (Luo dkk., 2020). Believes that the teaching and use of materials that are absorbed through vision and hearing, and not entirely dependent on understanding words or similar symbols. video is a moving image accompanied by sound. Video media is one type of audiovisual media that can move objects that move along with the contents of the image and accompanied by sound. the role of video as an information presenter. video is a recording of real images or TV shows that are played on television. In other words, video is a moving picture accompanied by sound, which is explained in the large Indonesian dictionary. video media is one of the media that can be used for listening learning. this kind of video media can increase students' interest in learning because they can listen to images while watching.

The Inshot app is one of the apps for editing photos in the form of videos easily and simply, but provides some unique and unpaid features. Through the Play Store this Inshot application can be downloaded easily. Learning videos are very appropriate when used in the learning process, the goal is to help educators to provide an overview to students. Through the Inshot application, video learning media that is made can facilitate the teaching and learning process, to attract children's attention to each lesson. The use of the inshot application makes it easier for students in the learning process and attracts students' interest in learning and motivates students in the learning process (Rezi & Mudinilllah, 2022).

The advantages of the inshot application include the Background / Canvas feature, photos and videos in the inshot video editing application will not fill the screen as a whole because inshot will produce a background filtur at the end of the video or photo. the background itself is similar to the photos and videos that we want to edit. But it can be blurred, and the level of blur can be adjusted to the background to make it look better. the background can also be changed by using color. the music function makes the video in inshot can be more intimate by adding existing music to the various alternatives that we can choose according to our video needs and preferences. we can also match the small or large size you want. inshot scripts and stickers can only rotate images, but also allow us to play word games to clarify the video or photo made. there are several font options available for text editing. This video editor app can also insert animated stickers and stylized emojis, quotes and stickers every week.

InShot video editing application requires us as users to match the tempo of the video whether we want to play it slow or fast. Trim videos, slow motion or time lapse effects and moving stickers or gifs InShot allows us to trim the part of the video we want to edit before or after import. Some of the basic functions available here include trim, canvas, music, stickers, text, outar and flip. The video filters and effects available really encourage us to include suitable video filters and effects for this. The video ratio can be adjusted, we can time the video according to the technology we want to use for various videos, such as Instagram, IGTV, musical, Facebook, Twitter, TikTok or YouTube. grouping and filtering videos in the inshot video editing application, we can combine several video clips into one video for social media such as, Instagram, IGTV, musical, Facebook, Twitter, TikTok and even YouTube.

Support, trim, blend, compress and render videos without losing degree. video converter and photo slideshow maker if you want to make a photo slideshow, you can combine photos to make a slideshow with music. In addition, this video editing application can use videos and photos. Our video playback can provide video innovation by rotating 90 degrees straight and upright. The results of the inshot video editing application can be directly shared to high-definition (HD) high quality social media. this is certainly very easy for those of us who want to directly apply your work. not only videos, but there are also pots. In addition to video, inshot, will combine images into one image with the Collage option. there are poly stylish composition options, unique filters and colorful frames, and blurred backgrounds (Rezi & Mudinilllah, 2022).

Based on the background and conditions at this time which are still in a pandemic that the learning process is still semi-online, it is hoped that a learning media that is appropriate and effective for sharing student knowledge. error one media that can be used is a learning video. In the research indicates that the use of learning videos has a very singnificant impact on student learning on class 5 interaction material theme 4 subtheme 1 SDN 02 tanjung bonai, Lintau has a singnificant impact. In addition, there is research indicating that the use of video-based learning media in social studies subjects can increase the response that will occur in student learning and also student motivation in learning is very high.

RESEARCH METHODOLOGY

In this study the authors used a type of qualitative research. Skinative itself is a type of research that uses analysis and is natural, meaning that we ourselves will see the reality in the field. This type of qualitative research uses the interview method. Interview is a data collection technique through a one-way oral question and answer process. This interview method can be carried out by dialong (face-to-face) and non-langsuang. dialong interviews (face-to-face) like we directly meet

together or with the person and indirect interviews can use intermediary media through cellphones, video calls and zoom meetings and others.

This interview method consists of various groups including irregular, non-standard, casual, or focused interviews ranging from ordinary to specialized questions. Semi-structured interviews. The interview will start from easy questions about the things or research we are doing to the sources we will ask. Structured or standardized interview. Interviews are very important things we do in the research process because if not or without interviews, researchers who will conduct research will lack information so that the research carried out can also be invalid due to the lack of researchers in getting information like this is the foundation or milestone in our research (Edwards dkk., 2021).

RESULT AND DISCUSSION

One of the basic human needs is learning. learning is very important for every human being because by learning we can understand many things and will gain a very broad knowledge. One of them is that we are no longer awkward when talking to people because we have learned how to talk to other people, be it older, younger, smaller and the same age as us. Learning can be done using a variety of ways and methods that we want, one of which is using the learning process. The learning process means activities carried out by teachers and students (learners) which have a reciprocal and mutually beneficial correlation (Dehshibi dkk., 2023).

human needs in life cannot be separated from learning activities (Dehshibi dkk., 2023) learning is a set of knowledge processes that change the nature of environmental stimulation, through information processing, into new capabilities. learning is a stage of change in all attitudes of a person that is quite persistent as there will be experiences and relationships using the environment involving the knowledge process (Grigorescu dkk., 2020).

Effective learning activities carried out by teachers can support an interesting learning process. In addition, effective learning in basic children's education is very important. because, through the learning process children will be stimulated and supported for their growth and development. therefore, it is necessary to accumulate, encourage and support children in the form of an interesting, effective, and meaningful activity program for children. effectiveness in learning is a measure of the success of education organized by schools, therefore it is necessary to make learning efforts to foster enthusiasm and desire in the teaching and learning process in order to develop all potential in children. but because of the current viral conditions that hit Indonesia, learning has become very ineffective and inefficient.

Coronaviruses are a large group of viruses that can cause illnesses ranging from mild to severe symptoms. There are at least 2 coronaviruses known to cause diseases that can cause symptoms, such as middle east syndrome (MERS) and severe accute respiratory syndrome (SARS). coronavirus disease 2019 (COVID-19) is a new type of disease that has never been found in humans before. common signs of COVID-19 infection include symptoms of acute respiratory distress, such as fever, cough, and shortness of breath. The average incubation period is 5-6 days and the longest incubation period is 14 days (Zhu dkk., 2020).

The global COVID-19 pandemic has taught countries and world leaders a lesson on how to effectively use data and tools to achieve desired goals. In addition to social isolation and blockades imposed by various countries, data transparency cannot be ignored. Data transparency has the ability to prevent and address the risk of the wider spread of the coronavirus. For example, conducting contact tracing requires data transparency. This means that data transparency can be used to address negative risks not only related to public health but also social. In addition, data transparency can guide countries to make more informed decisions. therefore, if only social

vaccines can do it. one of them is in the school environment so that the education process can run smoothly (Sheahan dkk., 2020) the method used by researchers uses qualitative research with an interview model.

An interview is a dialogue conducted by two or more people with a purpose. This dialogue is carried out by two people, namely the interviewee and the one who asks the puzzle or the thing that is asked and the interviewee who answers it. it is checked by the researcher as a member. Interviews in this study aim to collect information about human life in society, also used for many other things, such as: journalists obtain information about the news to be published in their newspapers, company leaders have new employees, psychoanalysts conduct diagnosis and treatment, etc (Giorgi dkk., 2022).

Based on research conducted by the authors, the effectiveness of using learning videos at SDN 02 Tanjung Bonai Lintau is very effective because based on the results of interviews conducted both from teachers, students and parents are very enthusiastic about editing learning videos. Teachers and parents are very satisfied with the inshot application which makes it easier for students in this online learning. because the inshot application is very easy to use and easy to obtain so that teachers and parents are easy to teach to their children and students and students also easily understand learning based on videos from the inshot application.

Inshot is an application that is widely used in teaching video media because it is very easy and effective to use. InShot is a relatively popular video editing application both on Android and (iOS). this video editing software is very popular because of its consideration because the features in it are relatively poly. In addition, the application design is also practical to understand, and is able to be used perdeo even though there are advertisements. generally InShot is not infrequently used by people who like or want to upload videos to various social media. But nowadays, InShot is a very suitable application for making school assignment videos. Due to the Covid-19 pandemic which has resulted in the learning process being carried out online, and many video assignments (Rezi & Mudinilllah, 2022).

The advantages of the inshot application include Background features. The background itself is almost the same using the videos and photos that you will edit but it is designed blur and you can adjust the level of blur from the background so that it looks interesting and good. and also you can change the background using various colors. there is a music feature and also you can adjust the desired volume. Many stickers and gifs that make videos more creative and attract students to see and understand what is conveyed. Besides being easy to get, the inshot application is also free and very effective for use in today's economy where many people's economies have declined due to the pandemic outbreak that has hit Indonesia.

However, there are some teachers who still do not understand and understand how to use it. for example, teachers aged 47 and over, so that learning only gives assignments without any explanation from the teacher. so that there are some lessons that students do not understand. the solutions provided by the school include several solutions including making several study groups according to the student's area. However, the learning is less effective because many students do not come. But finally the school provides another solution by holding lessons at school with only 1 hour of learning time and students are not allowed to leave during the learning process.

And another solution provided by the school is to hold training for teachers in improving teacher technology and information in the era 4.0. and the results of the training were very fruitful for both the teacher and the students themselves. for their students and students it will be easy to master the learning that will be given by educators and for the teachers themselves it is also easier to convey material without having to stand during the learning process (PBM). My advice for

teachers at SDN 02 Tanjung Bonai is not to be complacent by only providing video material because it could be that the students will also feel bored because only with the video but later there must be more innovation from the teacher in delivering material because we are in a very sophisticated technological age. And also keep health protocols even though we study semi-online and don't be afraid of vaccines because with that we can prevent the arrival of viruses in our bodies.

Video learning is a tool that has audio (sound) and visual motion (moving images). so video learning tools function for the beginning of information from educators to students. easy to replay videos (replay) and how to convey learning material in stages or sequentially makes viedo one of the media that can improve, motivate and attract students' expertise in understanding a material to be conveyed and videos can also make students comfortable in learning and active and learning will be achieved well. This results in video media is an efficient tool used in the learning process, especially for elementary school students who need a lot of creativity and motivation in delivering learning materials. The advantages of video media can also be owned, can meet the needs of all students who have diverse learning behaviors (audio, visual, or audio-visual), can provide direct incidents that students will definitely encounter in the community and surrounding environment such as observing interaction events, how to interact and various kinds. The advantages of video media will not personally have an impact on increasing student learning outcomes but will definitely improve student learning outcomes.

Figure 1. Learning Materials

CONCLUSION

Based on the research that I conducted, the effectiveness of using learning video media in elementary school 02 tanjung bonai, north lintau buo sub-district, flat land district is very effective due to an increase in the quality and quality of education in the school. For example, a student named Asri Mustika Zura, whose grades were previously very low due to the impact of the online learning process after the use of learning video media, his grades were greatly improved from before because students were very interested and motivated in understanding the material presented and also they were very enthusiastic and felt not monotonous in the learning process. And also the positive impact of teachers is also good because in this school all teachers can use technological media to convey learning materials. so that the quality and quality of education at SDN 02 Tanjung Bonai is very good and in accordance with educational standards.

AUTHORS' CONTRIBUTION

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; In-vestigation.

Author 3: Data curation; Investigation.

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