Using Canva Application for Elementary School Learning Media

Andika Guruh Saputra¹, Tia Rahmawati ², Beatrix Andrew³, Yazeed Amri⁴
¹ *Universitas Islam Negeri Mahmud Yunus Batusangkar, Indonesia*
² *Universitas Islam Negeri Mahmud Yunus Batusangkar, Indonesia*
³ *University of São Paulo, Brazil*
⁴ *University Kebangsaan Malaysia, Malaysia*

Corresponding Author: Name, Andika Guruh Saputra
E-mail; andikaguruhsaputra96@gmail.com

Article Information:	ABSTRACT
	The purpose of this study is to develop learning media using the Canva application in elementary schools, for beginners and elementary school teachers who are used to create multimedia-based learning media as teaching materials that are used at this time, the declining quality of learning at this time especially in Elementary school level (SD), on this occasion we describe the use and utilization of the Canva application, the aim is to increase the interest and sympathy of teachers and students in learning and also to facilitate the process of understanding students' learning in schools so that it can be said that the quality of education in schools is perfect. On this basis, this Canva application has several interesting features to serve, including ready-to-use templates, icons and illustrations, text, background tips and tricks in using applications, animations, and duplication, over time and the use of technology. dependent on self i ourselves in taking advantage of it. **Keywords**: *Elementary School, Canva Application, Learning Media.*

INTRODUCTION

The implementation of education is a form of forming a generation of character, as a reference for moral education for today's young generation. The implementation of character education provides moral values that are appropriate in everyday life, in various aspects (Sholeh, Rachmawati, and Susanti 2020). Character formation is very important combined in the learning process, to give birth to a generation that has weight. Education will bring changes to students in the family and community

environment, therefore the role of education is very important in realizing a generation that has the right mindset, attitude, and pattern of action. with the hope of the nation. Therefore, education can form a smart, peaceful life through education.

As a teacher we also have to prepare learning activities as well as possible so that students can understand the material presented. The teacher makes a learning implementation plan (RPP), chooses learning models, learning methods, learning media to evaluation of learning. In implementing the learning system so that it runs well, of course we can apply a competent learning system in the classroom in order to motivate students. The learning process in schools cannot be separated from the approaches, methods, and media used. Accuracy in the method or media used greatly affects the efficiency and success of the learning process (Rahma Elvira Tanjung 2019).

One of the success of the learning process is caused by the preparation of the teacher factor. What is needed in mastering science and technology, learning strategies in the classroom. In other words, weighty learning starts with quality educators (teachers). If a teacher's teaching improves from day to day, then education will also get better and of higher quality (Purwati and Perdanawanti 2019). Teachers who are responsible for carrying out the learning process, so that learning is successful, of course requires the implementation of a learning system in the classroom, a teacher must also be able to determine models and learning media that can be applied and taught. In learning media, it should be adjusted to the learning objectives and the character of the media, innovative thinking is also needed in designing a learning media (Tiara Melinda 2021).

Learning media is a component that has a very important role in supporting the success of the learning process. Learning media acts as an infrastructure to assist teachers in distributing learning materials to students, learning media is very important in supporting the learning process so that it is easy and understood by students later, After applying Canva learning media, it is believed that it can influence teachers and students, including educators can take advantage of various learning media that are really interesting and intelligent and save time in planning learning media and can further develop the extraordinary skills of the instructor. With regard to students, it is hoped that it can expand students' dynamic interest in participating in learning exercises and improve student learning outcomes (Sony Junaedi 2021)

The purpose behind the need to encourage different teaching and learning processes, in particular the sensations of exhaustion and exhaustion that actual students evoke. Learning media can gather inspiration for learning, manage and control the rhythm of student learning. The right media assistance will encourage the achievement of learning targets (Astuti 2021) With the aim that learning media will affect whether the data is complete and on track. This is also in line with the consequences of exploration. who revealed that there is a positive impact of e-gain understanding of learning on student inspiration and learning achievement? Then again, the use of different media will help encourage a more energetic and refreshing learning environment (Sholeh, Rachmawati, and Susanti 2020).

Canva is a web-based package program that provides a variety of hardware such as introductions, resumes, banners, flyers, handouts, illustrations, data designs, banners, pamphlets, wills, acknowledgments, invitation cards, business cards, thank you notes, postcards, logo, mark, bookmark, pamphlet, Album cover, book cover, work background, layout, change photo, youtube thumbnail, instagram story, twitter posts and facebook cover Types of introductions seen as in Canva instructions, basic, business, showcase, deal, design, promotion, innovation. In the study using an instructive introduction, which provides a variety of plans. In planning the instructor adequately, enter text, images, and choose the type of illustration plan, format and page numbers that have been given as desired (Rohma and Sholihah 2021).

Canva was founded by Melanie Perkins in 2012, Canva is a visual computerized application tool that can help create, plan or modify plans for beginners by on the web. The plan can be through hello cards, banners, pamphlets, infographics, even introductions. Canva can be used in several versions, more specifically web, iPhone, and Android. There are several benefits of Canva, for example, having a wide variety of visually appealing Computerizations, helping to hone innovation, saving more time on planning, being grounded, having image quality with a big purpose, being able to uphold a shared effort, being able to plan with PC or Android, and the results can be downloaded in jpg and pdf designs (Rohma and Sholihah 2021).

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Globalization continues to bring changes in all lines of life which requires people to have the choice to go with the flow, such as in the fields of school, social, monetary, halal, politics, science and innovation and others. The impact of globalization that has received positive changes is one of the sciences and innovations of maternity specialists, in particular: with the advancement of science and innovation (Kala, Widayanti, and Rahayu 2021). The progress of information science and innovation is currently affecting the field of teaching, one of which is in the field of device utilization, and the learning office varies among the basic and instructive foundations used by instructors to support the learning system. The rapid progress of science and innovation This is something that asks for reasons and instructive institutions to stay aware of its development, one of which is in utilizing and using learning media (Mila et al. 2021).

Canva helps instructors (educators) and students (students) work with learning that relies on innovation, ability, innovation, and the distinct advantages that come from having the choice to stand out and be interested in learning by introducing interesting

content or display material. Learning Rahmatullah (2020) reasons that learning media in general depend on the Canva Application, suitable for use in exam schools (Triningsih 2021). The initial results of the primary cycle field are 67.13 percent and the next cycle is 88%. Showing student learning outcomes shows an increase. This shows that it is easier for students to master business material by utilizing the Canva application-based general media learning media with very good rules. reasoned that members get an outline and get grounded right away to create effective content so that the substance is used as a special tool has a compelling dealing power (Setiawan and Jatmikowati 2021).

RESEARCH METHODOLOGY

The improvement research strategy chosen fosters the current learning media in elementary schools. This improvement research strategy is supported by several papers that are relevant to this examination. Media Education is created using the current innovative turn of events. Along these lines, an improvement strategy was chosen with an enlightening methodology in view of the prevailing writing. as shown (Rahmasari and Yogananti 2021). Innovative work technique is a research technique used to convey explicit items and test their feasibility. In accordance with Sugiyono's view that strategies for improvement research appear in new items or strengthen existing items that are currently accessible. So does the innovative work point view for finding, creating, and approving goods. These items can be as things that help achieve educational goals such as curriculum innovation, learning media and so on (Poerna Wardhanie, Fahminnansih, and Rahmawati 2021).

RESULT AND DISCUSSION

Educational Media The development of learning media is raised by the need for educators to deliver learning materials as well as remembering the learning material by Rohani with the title 'Learning Media'. Educators are referred to understand the requirements for a learning office for feelings and learning experiences that are far-reaching for students through certain channels or media for. the recipient of the message is the essence of the educational learning system. Message, message source, channel or media especially the recipient of the message is seen as part of the correspondence cycle. Media is considered as a tool for instructors in the learning system to be interesting for delivering subject matter to students. Furthermore, the advantages of learning media depend on: learning materials as shown (Rusdiana, Putri, and Sari 2021).

Can help facilitate learning for students and simplicity of teaching for instructors. Learning techniques and media are seen as two things that cannot be distinguished. Strong learning will be recognized by the presence of the right strategies and media, with coordinated connections between the two to have the choice to make high quality learning. So, the learning media makes it easier for students to understand the material. For learning media instructors help explain or improve the delivery of material to students. Through the help of ideas (topics) the search for unique things can

be completed in a substantial structure. This is clearly needed by students at the elementary level, for reasons that depend on Piaget's hypothesis of intellectual alternation of events. Children aged 7-11 years are in the substantial tasks phase. At this stage young people need substantial articles while studying. Finding out how to educate is not tiring and not boring as the reason for low assimilation and learning level of understanding in learning. The case concerns subjects in which certain ideas still exist theoretically. Therefore, instructors should have the option to differentiate instructional procedures. Furthermore, educators must have the choice to create and develop teaching materials. The advancement of innovation today is helping many individuals live with innovation making things simpler. Instructors can take advantage of the mechanical shift of events to create inventive learning materials. All human abilities can decipher and take interest in discourse so that the shortcomings of one faculty can be adapted to the strengths of different faculties. Because basically the learning exercise includes more than one human receptor. Learning exercises with the use of media shows will make it easier for students to understand the teacher's explanation (Sipayung 2021).

Hapsari, Gita Permata Puspita (2021) revealed four abilities to display media, especially visual media, they are: 1. The capacity of visual media consideration is that the head means attracting and directing learning to concentrate attention with learning materials that have a connection to visual significance 2. The emotional capacity of visual media must be seen from the level of comfort of students when studying or reading the text outlined 3. The intellectual capacity of visual media must be visible on research findings by revealing that visual images or on the other hand images accelerate the achievement of the motivation behind understanding and recalling the message data in Figure 4. The compensatory capacity of teaching media should be seen through the side effect of examining that visual media provide settings for understanding text. So, please help students with weak reading capacity to sort the data in the text and recall it.

Beginner study as premise in activity-based video media advancement Canva apps which are progress research exercises mean generating new items through the progress process. This progress research is guided by the ADDIE Progress Model. The ADDIE model has 5 phases counting dissect, plan, progress, implement, assess. The ADDIE model is one of the learning framework plan models, showing the important phases of a simple framework of figuring out how to do it. Media plays its own role during the time spent on effective learning. Knowing more about learning media will be very useful and work with learning systems. Learning media is one of the elements that affect learning achievement. By utilizing interesting media, students will feel happy when realizing the student's goals, the material will be clearer (Andi Ichsan Mahardika, Nuruddin Wiranda 2021).

As the events of the times of human progress change, the impact of innovation is critical to progress in the field of training. Educators should take part that functions in creating learning media that can be used so that students can be inspired and continue to hone their abilities in mastering the material being studied. At the instructive level, the task of teachers, students and learning media is a unit that will uphold the achievement

of the learning system. Visual media presents interesting and simple highlights to be used as options that can be used to plan lesson plans. One of them is the Canva app (Gusti Ngurah Satria Wijaya, Ketut Gus Oka Ciptahadi and Ayuningsih, I Gede Dharmadi Yasa4) 2020).

Advantages of Canva Apart from being used to plan content through web-based media, Canva serves to perform different plans, such as creating logos, banners, publication flags, and several others. Eligibility of Canva Application-Based Animated Video Media Products, student learning outcomes are directed to determine the feasibility of Canva application-based vivified video media. Assuming that student learning outcomes have improved, then at that time, this Canva app-based energetic video media should be interesting. Then the media is approved and re-examined, then an introduction to the instructor is carried out, then followed by an introduction to be studied to determine eligibility (Gusti Ngurah Satria Wijaya, Ketut Gus Oka Ciptahadi and Ayuningsih, I Gede Dharmadi Yasa4) 2020).

This review is like a directed examination that reveals the video. This learning activity has an impact on student learning outcomes. There were important differences in the students' topical learning outcomes before, then after using energy recordings while studying. Different examinations also showed that the use of media in learning (Nurseto 2012) can further develop student learning outcomes or achieve ideal goals. This is in line with the assessment. which states that the media that will be used is the main part in the learning configuration process. Through this media, messages from teachers to students will be conveyed adequately (Korelasi and Product 2020).

Assessment recommends inspiration encourages students to have the choice to play the behavior, remember to learn. Students move to get good learning outcomes assuming it has a solid thought process, so inspiration plays an important role to make students get good learning outcomes. It's the same to inspire learning to fill students, it's important One of the energizers is an innovative instructor. Instructor innovation in learning can be applied in two ways, especially in the implementation of learning in the study room and in the use of learning media (Habibah et al. 2020).

The Canva app was chosen as the right app to help instructors create great educational materials and have an engaging plan. There are several motivations behind why Canva was chosen as the right application, including: Canva is a web-based application that can be downloaded for free. Canva works on your workstation, but also on your phone. Canva has many great highlights and layouts are free to use. The configuration results can be easily downloaded and displayed in various applications, such as power point (Mahmudah and Pustikaningsih 2019).

The useful use of Canva apps through project-based learning works on students' ability to introduce basic reaction texts. This expansion is driven by the activeness of students in the learning system while learning. This is in accordance with the attributes of effort-based learning. PjBL attributes include the results of tasks that are carried out independently starting from the stages of preparation, preparation, to displaying items, students are responsible for full responsibility for the business to be made; those tasks

include the work of peer mentors, instructors, guardians, even the local area; practice inventive reasoning skills; and the state of the study room is very open to deficiencies and progress of thought (Wulandari, Masturi, and Fakhriyah 2021).

Instructors have several obstacles in implementing Indonesian language learning depending on the methodology. Logical education program depends on the 2013 education program. The requirements in question are the error between the time that is accessible and the breadth of learning material that is too broad, class conditions and the ability of students to assimilate and understand the material very well. not enough. This makes project-based learning conceivably the right decision as students make project arrangements and schedules (Herliana and Anugraheni 2020).

Before using the Canva app, clients need to take notes beforehand. Assuming that you already have records or created an account, the client logs in with the records he currently has. To create a plan, the client selects the 'create plan' menu and there is a large selection of configuration size types to view. In this setup, the moderator selects 'Instagram' Posts to create a plan. Instagram post is 1080 x 1080 pixels, and this Size is recommended for you to post on Instagram (Fifit Fitria Dewi1? 2021).

In Instagram posts, there is a device located on the left is layout, components, transfer, text, and the sky is the limit from there. Within the instrument format, there are many types of layouts that can be used for free. The client basically changed the plan of the show format. In the Components tool, there are several kinds of components that can be used, such as Lines and Shapes, Graphics, Photos, Frames, and many more. In Device transfer, clients can download new images, recordings, and sounds. While on the Text device, the client can use any typeface depending on the situation. After clarifying the device segment of the Canva app, moderators practice how to create a basic flyer (Fifit Fitria Dewi, 2021).

The regular innovation-based media used are powerpoint, video, and line media. However, video is the most dominant innovation-based media used in web-based science learning. An example of science is an illustration that is troublesome to feel on the grounds that it is theoretical. Are studying science have ideas that are identified with everyday life and have theoretical ideas (Sunami and Aslam 2021). So considering the consequences of the investigation it is said that most of the students have insight into the difficulty in understanding the examples of science. The presence of media in learning exercises will change dynamic material into something concrete. Students are more motivated by the assumption that the illustrations provided bring students to the original and substantial world according to the progress of the development of young students. Live video media can benefit students while they are studying (Taufiq, Dewi, and Widiyatmoko 2014).

The use of video-based learning media is very important in supporting the implementation of the learning system. Regarding the results of the examination, students are also very interested in the requirements for using Canva application-based Activity video media. In light of the clarification above shows that it is imperative to

grow a lively video medium given that the Canva app is in progress for science learning (Batubara and Batubara 2020).

Canva Benefits: Has a wide variety of realistic plans, activities, layouts and attractive page numbers. Can expand the instructor's creativity in learning to plan learning media by reason of the many highlights that have been given, the same as intuitive stacking highlights. Can save time in planning common sense learning media. Students can regain proficiency with the material through the Canva learning media provided by the instructor. Have a good purpose for images and slides Canva media prints naturally adjusts the size of the form (Maharani, Supriadi, and Widyastuti 2018).

Assessment recommends inspiration encourages students to have the choice to play the behavior, remember to learn. Students move to get good learning outcomes Good assuming that it has good reasons, so inspiration plays an important role to make students get good learning outcomes Equally for learning inspiration fills students, it's important One of the energizers is inventive educators (Nurhidayati et al. 2019) The instructor's creativity in learning can be applied in two ways, namely specifically in the implementation of learning in the study room and in the use of learning media (Erri Wahyu Puspitarini, Dian Wahyu Putra 2016).

From the consequences of the poll, it tends to be seen that Canva media can be used to help the learning process, so that the nature of the school can develop, instructor discoveries and saves educators' time in planning learning media. Given the down-to-earth consequences of student members, it turns out that students have a very high level of excitement in the learning system considering the fact that the media is reasonable, so it can also further develop learning outcomes (Irvani, Warliani, and Amarulloh 2020)

CONCLUSION

There are various ways to respond to the nature of the training, one of which is by communicating learning media by utilizing the presence of the Canva application which is planned to provide educators with innovation in presenting the ideal and most extreme learning process. One of them is by utilizing learning media using the Canva application, with the use of this Canva application it can make it easier for educators and students in the learning process, educators can use the Canva application to facilitate the learning process in the classroom, especially for children in elementary school, they need animation in the learning process so that the learning is not too boring for them, with the Canva application educators can make animated videos, learning media easily.

The use of video-based learning media is very important in supporting the implementation of the learning system. Regarding the results of the examination, students are very interested in the requirements for using Canva application-based video media. Likewise, their students can use the application for learning, and make it easier for them to develop their minds using this Canva application, they can find out about the Canva application and they can also use sophisticated technological sophistication in the current millennial era, in the current millennial era children are required to quickly

control technological sophistication, with this Canva application, hopefully it can help educators and students in the learning process.

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